

How we invest and add value

LOMGroup invests in high-growth, purpose-driven businesses in some of the world's fastest growing markets

LOMGroup makes private equity investments in high-growth, purpose-driven project development, energy and healthcare businesses in some of the world's fastest growing or stable markets. We typically invest between €10m and €250m in capital, and we actively invest our knowledge and experience. This enables LOMGroup companies to achieve new levels of growth, profitability and impact. We look for investee companies that are strongly aligned with our values, and whose potential scale, client focus and governance mean they will grow and endure. A LOMGroup investment is a commitment to partnership. We stand side-by-side with the leadership of the businesses we back. Our deal teams include former CEOs and senior executives, so they understand the promise and the pitfalls of growing a business. After we have reached a certain level of conviction, and the chemistries absorbed mutually, we totally retreat and follow the company by professional terms only. That is our way of being a silent partner.

Value creation

Working alongside our deal teams, LOMGroup's dedicated value creation specialists bring deep operational and management experience that enable our companies to achieve their ambitious visions. The toolkit they share is extensive, and includes:



- **Strategy and governance**

Together with management, we create robust business strategies, governance structures, strategic planning, and financial and social performance management.



- **Product, pricing and revenue**

We help design affordable, relevant and quality products, always built with the emerging consumer at the centre.



- **Sales and distribution**

We bring to bear deep technical expertise in sales and distribution, integrating new technologies with traditional approaches.



- **Core operations**

LOMGroup helps to structure the efficiency and effectiveness of core operations and processes.



- **Human resources and talent management**

We help to recruit, retain and develop world-class senior talent, drawing on our global networks.



- **Technology and data**

We create technology and data strategies and capabilities that lead to higher performance in core operations and an even better customer experience.



- **Measurement**

We introduce LOMGroup's insightful measurement framework, FIIRM, which integrates financial, impact, innovation and risk management metrics and helps management to drive with a dashboard.

Our responsible exit approach aims to leave an enduring profit with purpose legacy.