

## Fund Growth

Value-creating Resource Allocation  
Net Revenue Management  
Most Efficient Structures

## Increase Agility

Energized and Empowered Teams  
Fastest Time-to-Market  
Smart Simplicity



## Drive Growth

Superior Customer and Consumer Engagement  
Leading Brands and Technologies  
Exciting Innovations and Services  
New sources of Growth

## Accelerate European Growth

Drive Digital Business  
Leverage Industry 4.0  
eTransform & Organization